

BRANDING, PHOTOGRAPHY &  
CREATIVE DIRECTION

# PORTFOLIO



by Adelaide Mourd



BRIEF:  
Product shoot for  
a natural beauty  
company



@bythebe



FASHION  
WEEK  
AUSTRALIA  
2023

@\_mmaxinewyld



@itsbybrandon



@sarahbolt



@jaymejo







BRIEF:  
Chandon  
influencer  
campaign

@isabella\_gray



@ashleigh\_sims\_



BRIEF:  
Showcasing  
powerful  
women - from  
influencers,  
professional  
sportswomen  
or musicians



@wolfeblack\_



@dominiquelissa





**BRIEF:**  
Personal branding  
for a new digital  
marketing agency.





BRIEF:  
Personal branding  
for a designer.





FASHION  
CAMPAIGNS





